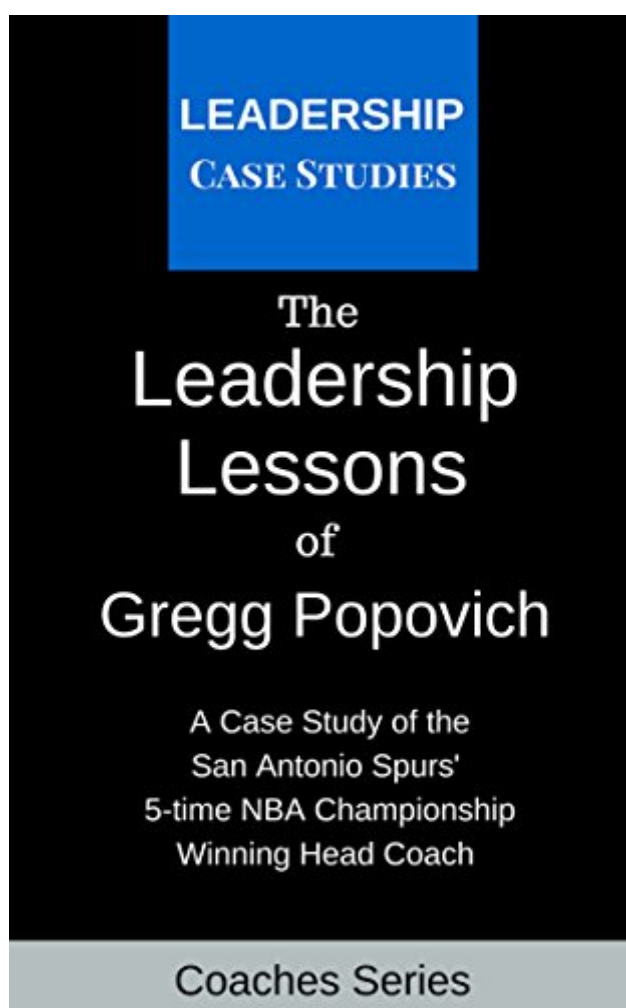


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The Leadership Lessons Of Gregg Popovich: A Case Study On The San Antonio Spurs' 5-time NBA Championship Winning Head Coach



Synopsis

Gregg Popovich and the San Antonio Spurs have won 5 NBA championships between 1999 and 2014. To achieve consistent success, the Spurs have built an organization with a team-first mindset where all of the players, staff and management are focused on the same goals. How do they do it? How does head coach Gregg Popovich create strong relationships with his players? How did he get his team to bounce back from a devastating loss in the 2013 NBA Finals to come back one year later and to win it all? How does he create a team culture where players from around the world are able to work together towards a common goal? In this brief leadership case study, we analyze the methods and ideas that Gregg Popovich uses to get his team performing at a high level. By reading how a 3x NBA Coach of the Year manages his team, youâ™™ll learn the following lessons: - How to create solid, trustworthy relationships with your players and staff. - How to exploit advantages and untapped resources before your competition- Why itâ™™s essential to build a strong foundation and not skip any steps in your development. - What are the specific steps to focus on in order to persevere and bounce back from setback. Although Gregg Popovich is an expert at coaching basketball, this case study isnâ™™t focused on his playbook. Rather, it highlights the strategy, culture, and organizational development style of the San Antonio Spurs. Basketball coaches will find it useful for developing their squads, but other team coaches, managers, and leaders in all industries will find the lessons useful as well. The lessons can be applied to any business or organization looking to create a strong team culture and achieve continuing success.

Book Information

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Customer Reviews

I am a die hard Spurs fan. Also I love leadership books. This for me was a no brainer. Quick read with great insights into the culture of a successful organization, giving the reader tools to help apply some of these principles.

Greg Popovich could be a Operational Consultant if wanted. Best book I read in the last couple of years. Great work and recommend to other seeking leadership insight of a great Leader.

Easy read with some great insight into the building of a successful organization. Nothing groundbreaking but some great info. Helps to see you Don't have to be a genius to be a success

The Leadership Lessons series is quick and on point! Popovich's use of diversity to remain progressive has shown in his successes in life and in basketball.

Leadership strategy and things I can apply to my work place about building a successful team. Will use the examples given.

Good read for coaches looking to create structure and focus in their current programs or the rebuilding of a program

Good read like the previous case studies , hopefully will have more coming soon in individual sports and from soccer be great

Excellent read, it is apparent why coach Pop is successful.

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